



JEN COSSEY

General Manager
@BrooksWinery



"I'm passionate about the intersection of business and creativity, what I call "intrapreneurship", or developing business within a business. I love that at Brooks, Janie encourages our innovation without a fear of trying new things, which allows me to stretch both my creative and analytical skills."

Jen Cossey is the General Manager at Brooks, where she oversees and supports daily operations, hospitality, tasting room, wine club, e-commerce, marketing, and land and facilities management. Originally from Kansas City, Missouri, Jen earned a Bachelor of Arts in art education before graduating with an MBA from the University of Missouri-Kansas City, with a focus on entrepreneurship. Along with her creative background, she brings deep wine expertise to her role as a certified sommelier, certified wine educator, certified specialist of spirits, and Level 1 Cicerone. And to keep things balanced, she's also a certified yoga teacher.

With over 25 years of experience in food, beverage, hospitality, sales, and marketing, Jen brings a strategic, growth-minded perspective to Brooks. She is focused on elevating Brooks as both a hospitality-driven and sustainability-minded brand, committed to innovation and community connection. Jen is passionate about building strong teams, scaling impactful practices, and creating memorable experiences that reflect Brooks' values.



Little-known fact about me:

I was a freelance writer for 15 years and judged wine competitions, including the San Francisco Chronicle's Wine Competition and The Jefferson Cup Competition. This training has helped me maintain an objective palate and continue to refine my wine knowledge.

Favorite hobby:

Running! My goal this year is to run 1,000 miles. I also love yoga, pottery, photography, and spending time at the coast.

What do you love most about your job:

I love helping shape a hospitality-driven culture and creating experiences that raise the bar in the industry. Building innovative programs, growing a strong team, and fostering real community connection is what drives me every day.

Favorite food & wine pairing on the Brooks menu:

Right now, I'm loving the 2019 Sparkling Riesling paired with gluten-free fried chicken. I also enjoy Rieslings with Thai food, sushi, and ramen—it takes takeout to the next level!